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Cotton

# Sexton Plant Co.

ROYSTON, GEORGIA

What Other Farmers Are Doing, You  
Can Do. Read What They Say.



KING'S EARLY IMPROVED COTTON

The Boll Weevil will eat up any late variety of cotton. The only cotton you can afford to plant is the earliest variety. King's IS the earliest cotton grown, regardless of the claims made by others. All our seed were produced this season, in the very northern part of North Carolina, where the weevils have never been bad. Don't plant Weevil eaten seed. Buy now, direct from us and get the earliest, most prolific and the best cotton to raise. Our supply is limited. There is not enough good planting seed to plant the 1924 crop. Get **YOURS** while we have them!

Our King's Early Improved Cotton is a good sized boll, extra early, very prolific, good, strong one inch staple and being grown in the very extreme northern section of the cotton belt, it is free from diseases. This cotton has many advantages over the late maturing varieties. It has a good strong one inch staple and 1250 lbs. of seed cotton will make a good 500 pound bale of lint cotton. It will produce more pounds to the acre than any other short staple cotton on the market. It has a very light foliage and consequently is well adapted to either upland or bottom land or to boll weevil conditions. Being of a branching growth it lets in the sunshine, which is the weevil's worst enemy and causing the cotton to mature very early. It will pay you to plant your crop in **KING'S EARLY IMPROVED**.

Buy your seed **NOW**, before our supply is all sold.

# Your Question is This? } HOW MUCH WILL IT PAY ME TO USE "KING'S EARLY-IMPROVED COTTON SEED?"

## 10 Extra Bales

A. T. Bell, Grenada, County, Miss.

"Ten of the 5-acre bags of King's Early Improved Cotton Seed made TEN EXTRA BALES. It beat COLUMBIA BIG BOLL by more than three times."

## 200 Per Cent More.

Joe Parrish, Walker, County, Ala.

"I counted the bolls on one stalk. There were 110 on that stalk. The King produced 200 PER CENT MORE than any other on my plantation."

## 2 Extra Bales.

J. B. Montgomery, McDuffie County, Ga.

"I made TWO EXTRA BALES of cotton by planting a 5-acre bag of the King Seed. Ten acres of King gave me 11 bales. Cook's Big Boll made me 8 bales."

## 3 Extra Bales

Joe Anders, Jackson county, La.

"The King made me THREE EXTRA BALES of cotton. It beat the Alabama Wonder to a finish."

## 2 Extra Bales.

W. H. Sanders, Cass County, La.

"A 5-acre bag of King's made me TWO EXTRA bales—twice as much as any other kind. Fifteen acres in Mebane made three bales. Twelve acres in King's made 7 bales."

## 1 Extra Bale

Joe White, Monroe County, Ark.

"I planted a 5-acre bag of the Triumph right by the side of your King and I got ONE HUNDRED POUNDS MORE LINT TO THE ACRE from the King."

## 100 Per Cent Extra

Thomas Z. Ennis, of Oklahoma

"Planted three bags King's Early Improved Seed (10 bushels) made 17 bales and 209 pounds. 5 bushels Hastings Big Boll made 3 bales and 390 pounds."

## \$200.00 Extra.

G. A. Reynolds, of South Carolina

"Planted two 5-acre bags of King's Early Improved Seed and made \$200 extra cash by so doing. We are satisfied that the King is much better than the Toole or any other kind."

## Three-Fifths More

W. F. Mullie, Mecklinburg County, N. C.

"I had Summorours Half and Half against your King. Yours made more on three acres than Summorours did on five acres."

## 25 Per Cent More.

J. K. White, Dyersburg, Tenn.

"The King is the best cotton I can get hold of. It beats my Big Boll Columbia 25 per cent in lint the same conditions."

We would answer by showing you exactly how much extra cotton the King's Early Improved Seed made for 100 others.

In the first place you pay us \$10.00 for a 5-acre bag (3 1-3 bu.) of King's Early Improved Seed.

Then you want to know what you will get back for that \$10.00.

If we claimed you would get two extra bales—or even one extra bale from 5 acres, you would hesitate to believe us, so we make no claims, but do ask you to believe what hundreds of others say.

You will see on this page ten statements—all certified to—one from each of the ten cotton states.

We could send you ten from your state—or fifty if you wished to see them.

You will also note that these men certify that a 5-acre bag made them from one to three extra bales.

In other words they say that they received from \$100.00 to \$300.00 back for each \$10.00 they invested in King's Early Improved Cotton Seed.

Can you invest \$10.00 in anything else that promises such returns?

Suppose a dozen good farmers certified that they used a certain brand of fertilizer that cost them \$10.00 for 5 acres and it made them from \$100.00 to \$300.00 worth of cotton extra from each 5 acres. Wouldn't you buy enough of that brand to go over your entire crop? Certainly you would.

Well—we offer you statements showing the same profit—the only difference is that \$10.00 was spent for King's Early Improved Cotton Seed instead of fertilizers. See the point?



Plant a few 5-acre bags of KING'S and beat the Billion Dollar Bandit. See special price enclosed.



3 1-3 BUSHELS

A 5-acre bag of King's Early Improved Seed contains 3 1-3 Bushels. This is enough to plant 5 acres. How Many 5-acre bags will you want?

THE FARMER WHO PLANTS OUR HEAVY FRUITER IS THE MAN WHO WILL HAVE A GOOD BANK ACCOUNT. READ OUR TESTIMONIALS CAREFULLY. ALL OF THEM ARE TRUE-BILLS.



"We give no warranty, expressed or implied, as to description, quality, productiveness or any other matter of our seed and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned and amount paid for them will be refunded."  
This does not mean that we lack confidence in our seed. We offer you the best seed because it is the fair thing to do and because we want to stay in business and grow. But we cannot control planting and culture methods; weather and soil conditions, all of which affect the outcome of crops. No responsible seedman will warrant his seed.

GROW COTTON LIKE THIS AND PROSPER.

## HEAVY FRUITER COTTON

EVERY STALK IS BRED TO DO ITS FULL DUTY

Cotton reigns supreme and will continue to be the king of the money producers.

The world must be clothed and it's up to COTTON to deliver the goods at top-notch prices.

Heavy Fruiter Cotton has a long, deep Tap root that reaches the moisture in dry weather. It is a rapid fruiter and keeps making cotton till the frost stops it.

Our seed for your 1925 crop are sound, dry, clean, well matured, and are without doubt the finest lot of planting seed we have ever offered to our friends and customers. Read carefully this little circular and see what our friends and customers say about HEAVY FRUITER COTTON.

# WHY YOU SHOULD PLANT YOUR 1925 CROP IN HEAVY FRUITER COTTON SEED

1. It has a big boll, with five  
locks to the boll and forty  
bolls to the pound. It has  
a record of three bales to  
the acre.

2. It costs no more to grow  
a good, prolific stalk of cot-  
ton than a poor one. The  
only difference is, there  
will be more cotton to  
pick.

3. Our seed are improved by  
selection and not by cross-  
ing.

4. Heavy Fruiter is the best  
poor land cotton in exis-  
tence and will make with  
less fertilizer than any  
other variety.

5. We are members of the  
Georgia Seed-Breeders As-  
sociation.

6. Our seed are grown in  
North Georgia, near the  
Northern limit for cotton,  
hence the maturing season  
is short, which makes our  
Heavy Fruiter especially  
adapted for your section.

7. Our seed are grown on  
land free from Anthrac-  
nose, wilt or rot.

8. It is easy to pick; yet  
storm proof. No trouble  
to get pickers for our  
Heavy Fruiter.

9. The splendid rooting sys-  
tem enables it to better  
withstand the dry weather,  
and the cool days of early  
spring, than any other  
known variety.

10. It is short-jointed, and  
begins bearing at the very  
ground. It puts on more  
bolls to the size of the stalk  
than any other cotton  
known.

11. The Staple is as good as  
the best, being 1 1-16 inch-  
es (full.)

12. It is the best linter of any big boll cotton, and has made as high as 46 per cent lint.

13. The producing power of our seed has been doubled by careful selection, ginning and culling.

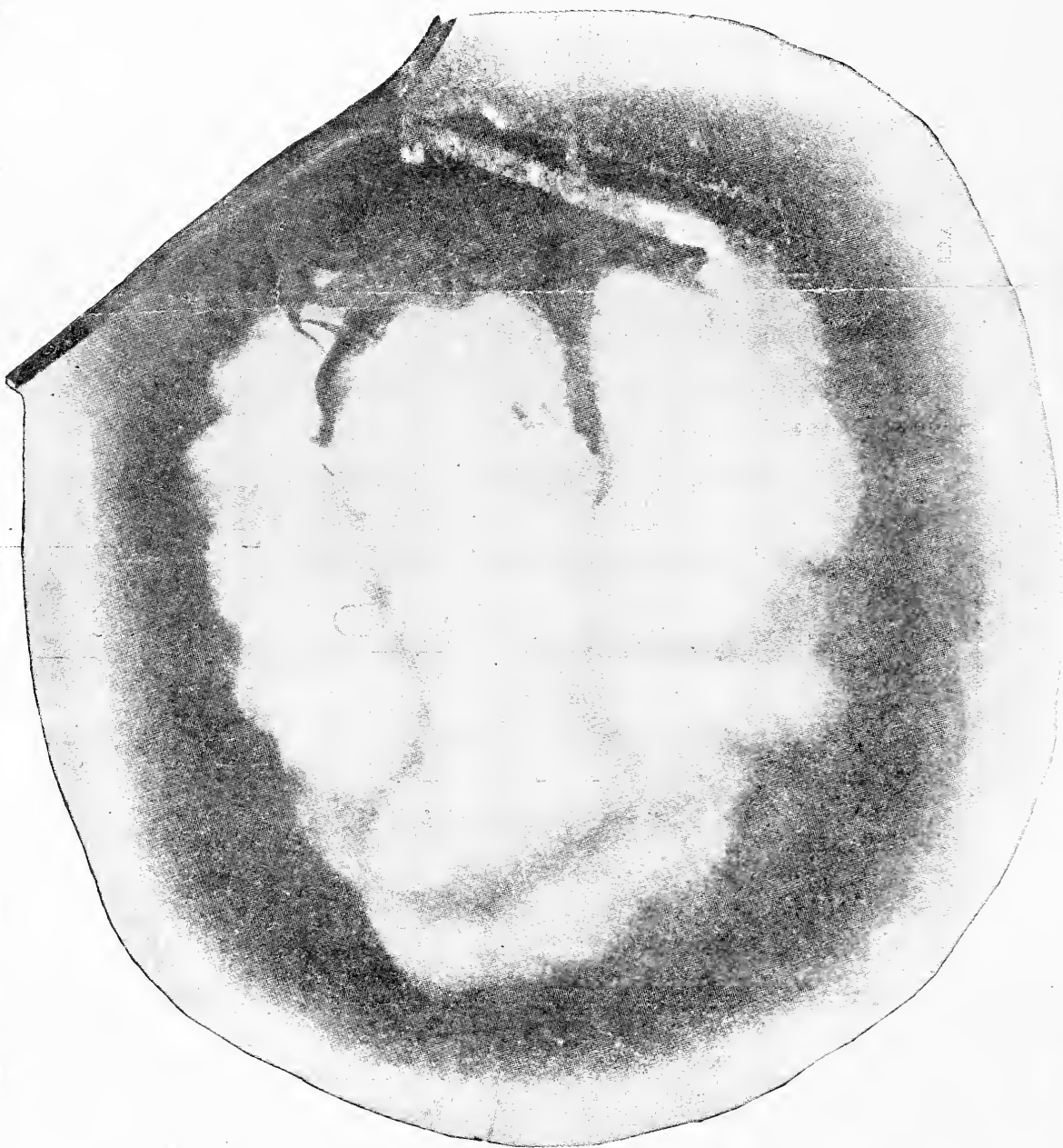
14. A peck of our culled seed will produce more strong, vigorous plants than a bushel of the seed commonly planted.

15. All our seed are re-cleaned and culled on our own culler before they are offered for sale.

16. We have our private gin where we gin our own cotton.

17. It is the earliest big boll cotton in existence, and a BOLL WEEVIL BEATER.

18. Our farms are practically free from Boll Weevils.



ACUTAL SIZE BOLL OF HEAVY FRUITER



# TESTIMONIALS

READ THESE LETTERS OF PRAISE. SOME OF THEM ARE FROM YOUR OWN STATE  
AND WE HAVE ENOUGH MORE TO FILL A GOOD SIZED BOOK.

## **MADE 10 BALES ON FOUR ACRES.—**

Heavy Fruiter Cotton is the best cotton I have ever planted. I made ten bales on four acres planted in your Heavy Fruiter.—Edward W. Johnson, Hall County, Ga.

## **HEAVY FRUITER MAKES THREE TIMES AS MUCH AS MEBANE SEED.—**

I bought two bushels of your Heavy Fruiter last spring and am making three or four times as much cotton as the Mebane. The staple is real good.—J. T. Evans, Grimes County, Texas.

## **CAN PICK ONE-THIRD MORE OF HEAVY FRUITER.—**

I am well pleased with your HEAVY FRUITER COTTON. Can pick one-third MORE of Heavy Fruiter than any other cotton. Have been planting the Mebane but will plant my ENTIRE CROP with your Heavy Fruiter next year.—R. G. Smith, Kaufman county, Texas.

## **MAKES IN SPITE OF DRY WEATHER**

—I planted one half bushel of your HEAVY FRUITER COTTON seed. I have already picked 1550 pounds off the patch and have two or three hundred more to pick. Had it not been SO DRY I would have made TWO bales on this patch. Just as long as I live and plant cotton I shall plant our Heavy Fruiter Cotton.—J. D. Baxley, DeSoto County, La.

## **MAKES ONE HUNDRED BOLLS TO THE STALK ON POOR LAND—**

I planted your HEAVY FRUITER COTTON this year. It is the best cotton that has ever been in my community, making as high as one hundred bolls to stalk on poor land. People are writing me from other states to know about this wonderful cotton.—J. D. Baxley, DeSoto County, La.



Showing Length of Staple.

**REFERENCE:** Any man in Franklin County, Georgia, where I have spent forty-seven years of my life. Any farmer in the cotton belt who ever planted a seed of my Heavy Fruiter. Ask the man who has planted it—HE KNOWS.

## **DOES ALL YOU RECOMMEND IT TO**

**DO.**—We are WELL PLEASED with your cotton. It will do all you recommend it to do.—N. W. Jenkins, Robinson County, N. C.

## **HEAVY FRUITER BEATS MEBANE TRIUMPH IN TEST.—**

I am wonderfully well pleased with your HEAVY FRUITER. My main crop was planted in Mebane Triumph but I like yours BEST.—R. F. Jackson, Smith County, Texas.

## **MAKES IN SPITE OF FLOODS AND BOLL WEEVILS.—**

I planted a patch of 3-4 of an acre in your HEAVY FRUITER COTTON SEED. In SPITE OF THE FLOODS and BOLL WEEVILS I made 433 pounds of lint cotton off this small patch. Your HEAVY FRUITER is the BEST cotton in the world and makes in spite of MR. BOLL WEEVIL.—J. F. Hadden, Colquitt County, Georgia.

## **HEAVY FRUITER COTTON IS THE BEST COTTON EVER PLANTED IN**

**SOUTH CAROLINA.**—Last year I planted the J. B. Broadwell Double Jointed and this year I decided to try your HEAVY FRUITER. The large stalks are so heavy with fruit that they fall over in the center of the rows and the small stalks have on a wonderful sight of bolls. We are satisfied that your cotton is the best ever planted in this country. R. M. Hughes, Bamberg, S. C.

## **FOUR BALES PER ACRE.—**

I purchased from you last winter I bushel of your HEAVY FRUITER COTTON seed and planted about three acres of ground. My cotton will average four feet high and one hundred and twenty-five bolls to the stalk. I have several stalks with 240 grown bolls. My cotton was planted on the 23rd of May and my land is average good cotton land. My Neighbors say I have the best cotton in Alabama. The best experts of my section say that this is the BEST cotton they ever saw. I have already gathered twenty-nine hundred and fifty pounds from ONE acre—not half done picking. Feel sure I will get four bales.—J. D. Hammer, Madison County, Ala.

**HEAVY FRUITER COTTON BRINGS  
BETTER PRICE THAN  
OTHER COTTON.**

I received the seed I ordered from you and am well pleased with them. I have planted this cotton for three years in succession and find 't as good or better than the ordinary short staple cotton. It will bring from 3-8 to 1-2 of a cent more than any other short staple cotton.

Yours truly,

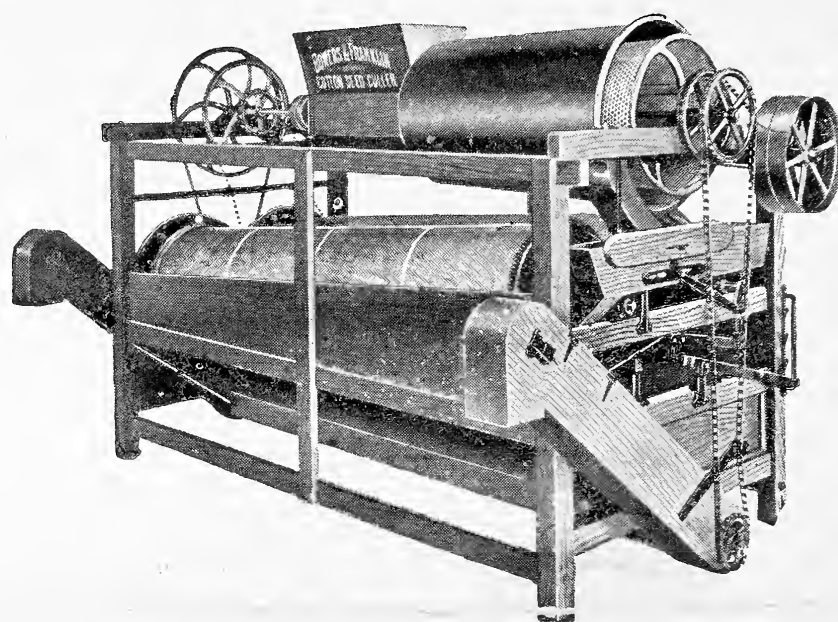
W. B. CRAWFORD, North Carolina.  
March 5, 1923.

**HEAVY FRUITER BEATS WANNA-  
MAKER AND DELFOS IN  
MISSISSIPPI.**

I am well pleased with HEAVY FRUITER. I planted Wannamaker and Delfos this year and I believe HEAVY FRUITER is going to out produce both of the others. Most every bale has more than a third itself.

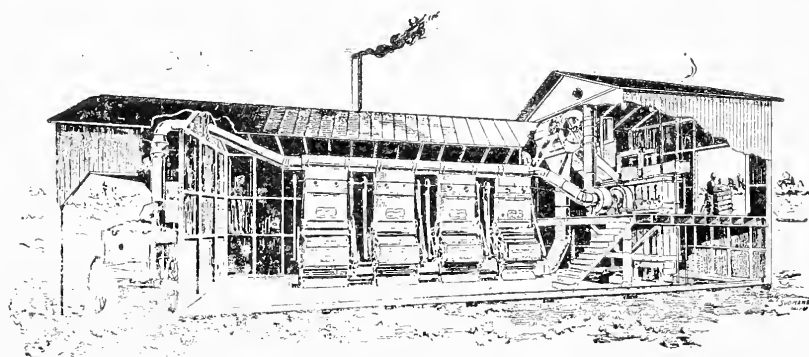
Yours very truly,

H. F. KITTLE, Mississippi.  
October 10, 1924.



**HEAVY FRUITER COTTON SEED CULLER**

After we have ginned our cotton in our gin we take the seed through our culler taking out the seed not good for planting. Our culler will positively remove more of the poor seed than any culler we have ever seen. This careful culling process alone, will increase your yield from 25 to 50 per cent. This extra increase in yield is all NET PROFIT TO YOU.



**HEAVY FRUITER GIN.**

This gin is owned and operated exclusively for Heavy Fruiter Cotton Seed. We have done everything that money, skill and work could do, to give the farmers the best seed. Good seed is the foundation of a large yield ALWAYS.

**PRICES**

F. O. B. Shipping Point.

All our seed are placed in good, new burlap bags. We have 1 Bushel, 2 Bushels, 3 Bushels and 3 1-3 Bushels size bags. Can ship in any size you wish. We make prompt shipment.

1 Bushel .....	\$ 4.00
3 Bushels .....	\$ 10.00
5 Bushels .....	\$ 15.00
10 Bushels .....	\$ 28.00
25 Bushels .....	\$ 65.00
100 Bushels .....	\$250.00

ADDRESS ALL COMMUNICATIONS

AND

MAKE ALL REMITTANCES TO

**Heavy Fruiter Seed Co.**

**Royston, : Georgia.**



# SOME OF THE REASONS "WHY" You Should Plant a Few 5-acre Bags of KING'S EARLY IMPROVED SEED

PROOF

PROOF

PROOF

## WEEVIL—THIS REPORT TELLS WHAT KING'S WILL DO IN BOLL WEEVIL SECTIONS.

### MADE BALE PER ACRE

W. H. Pennington, Alabama, says: "Am well pleased with the King Cotton. It is the only kind that can stand the worm; they eat up everything around it. It will make a bale to the acre or more."

### MADE 1000 LBS. EXTRA COTTON.

C. G. Durham, Miss., says: "Planted 5 1-2 acres and made, 1000 pounds extra cotton by using your seed. Yours is the only cotton that can get by the boll weevil in this section. It is the fastest blooming cotton I have ever handled; two weeks earlier than the Simpkins, planted same time. Under present conditions of weevil, it would not be wise to plant any other variety."

### KING'S THE ONLY COTTON THAT MADE IN SPITE OF MR. WEEVIL

Dennis O'Bryant, Miss., says: "Planted 5 acres and made at least 1,500 pounds extra cotton from your seed. I planted three kinds of cotton. The boll weevil did not hurt yours, while it ruined the others. I believe it is the cotton for the boll weevil district."

### ONE 5-ACRE BAG MADE THREE EXTRA BALES

J. S. Biggs, Ark., says: "I made 3 bales of ex-

tra cotton by planting one of your 5-acre bags. I planted the one sack of seed during the first week in May, and I must say that I have tried many different varieties of cotton, but this cotton exceeds all I have ever raised. I am right in the center of the Boll Weevil district, and they worked on it much, but in spite of all they did, your cotton made over a bale per acre. I believe if the cotton had had a fair trial it would have made one and one-half bales per acre, or more, in spite of all the weevils could do. I wish I had planted all my crop in your cotton."

### 7 BALES ON 5 ACRES

Daniel Wents, Ark., says: "Planted 5 acres, made 7 bales. On account of Boll Weevil, other cottons hardly brought back seed planted. Would not take \$25.00 a bushel for my seed if I had no more to plant."

### MADE 25 PER CENT MORE THAN ANY OTHER COTTON.

R. W. Barrett says: "I am well pleased with the seed. Under the circumstances of weevil and army worm, still get 4 bales on the 5 acres—25 per cent more than from any other kind. It's the cotton to meet the Boll Weevil half way."

## SHOWING THAT COST OF SEED IS NO OBJECT

D. V. Lites, S. C., says: "Planted 7 acres and made 2 extra bales by using your seed. I think your cotton is the best I ever used in my life and I will never plant any other. I planted 10 acres with Toolles on much better land and only got 6 bales; and the best of all is I get through gathering yours so early. I think every farmer around here will plant King's next year."

J. N. Hix, Georgia, says: "Planted five acres and made \$25.00 worth of extra cotton although the drought cut my crop off materially."

C. H. O'Neal, Ga., says: "The 5-acre bag of cotton seed that I got from you produced more cotton for me than any other seed I ever planted. It made me at least \$85.00 more money."

Willie Gayles, Mississippi, says: "If it had not been for the seed I bought from you I would have been left in the cold this year. As it is, I will make a bale or more to the acre."

Joe Dismarkes, Ala., says: "I made at least 1,700 pounds extra lint cotton by planting your seed."

Would not plant a crop without it and can assure anyone that they will never regret the cost of the seed."

R. H. Swinney, Tennessee, says: "The cotton seed I bought of you last spring certainly has produced a wonderful crop of cotton. It is about 20 days earlier than any other variety, and will on an average make from 65 to 70 per cent more than any cotton I have ever tried. I am an old cotton raiser and know of what I say. Would not take \$10.00 a bushel for my seed and do without them."

Robt. L. Crittenden, Ga., says: "Planted four acres; made over 2,700 pounds lint cotton—505 more than from other kinds—made at least 2 bales extra by planting your cotton. It is fully 20 to 25 days earlier than any other cotton, and I could have doubled my yield by planting my whole farm in it."

John P. McMinn, Mississippi says: "Our King variety will make 1,200 pounds per acre on land that has not made 600 pounds per acre of other kinds—doubled his crop."

WHAT OTHERS ARE DOING YOU CAN DO. ORDER YOUR SEED NOW.  
IF YOU DO NOT RAISE COTTON, HAND THIS TO SOME GOOD FARMER WHO DOES.



**JNO. W. KING**

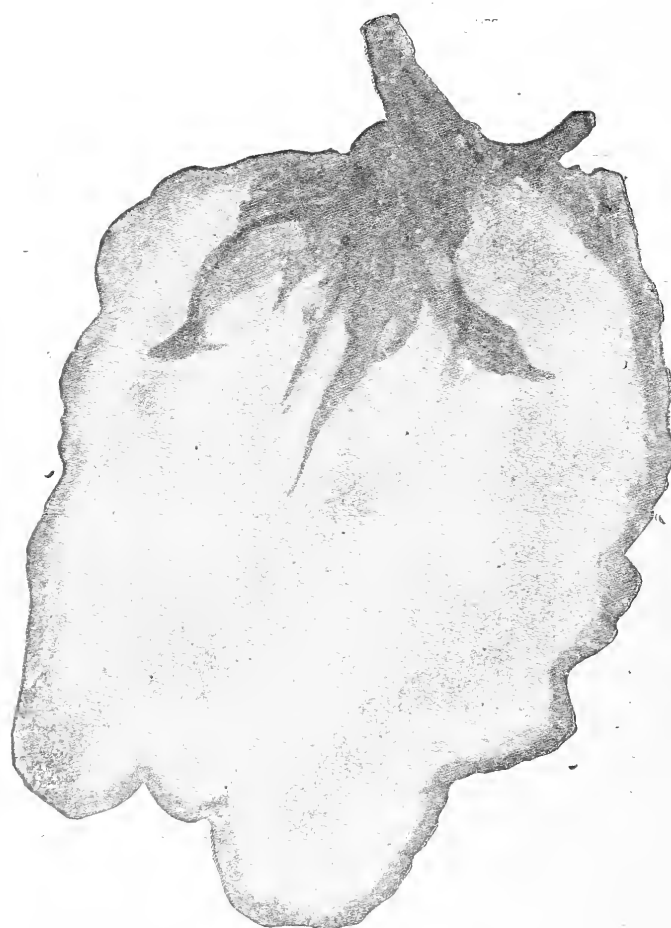
One of the originators of King Cotton  
Best by test in every cotton state

This little Billion Dollar  
Bandit eats up millions of  
dollars worth of cotton  
each year. Plant King's  
Early Improved and ma-



ture your cotton before the migratory period. The weevil will not hurt your cotton after it opens and this open cotton is the cash. Study your needs now and send for some of King's Early Improved and make your cotton crop sure. **DO IT NOW!**

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**ACTUAL PHOTOGRAPH**  
**EXACT SIZE OF BOLL**  
**OF KING'S EARLY IMPROVED COTTON**

# Special Prices

—OF—

## KING'S

### EARLY IMPROVED COTTON SEED

**F. O. B. SHIPPING POINT.**

One 5-acre bag (3 1-3 bushels) for	_____ \$ 10.00
Three 5-acre bags for	_____ 24.00
Five 5-acre bags for	_____ 35.00
Ten 5-acre bags for	_____ 65.00
Twenty-five 5-acre bags for	_____ 155.00
One Hundred 5-acre bags for	_____ 600.00

(Enough to plant 500 acres)

**ADDRESS ALL COMMUNICATIONS**

—and—

**MAKE ALL REMITTANCES TO**

**SEXTON PLANT CO.**  
**ROYSTON, GA.**